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THE IMPORTANCE OF THE DEVELOPMENT OF A METHODOICAL KIDS TEACHING CURRICULUM



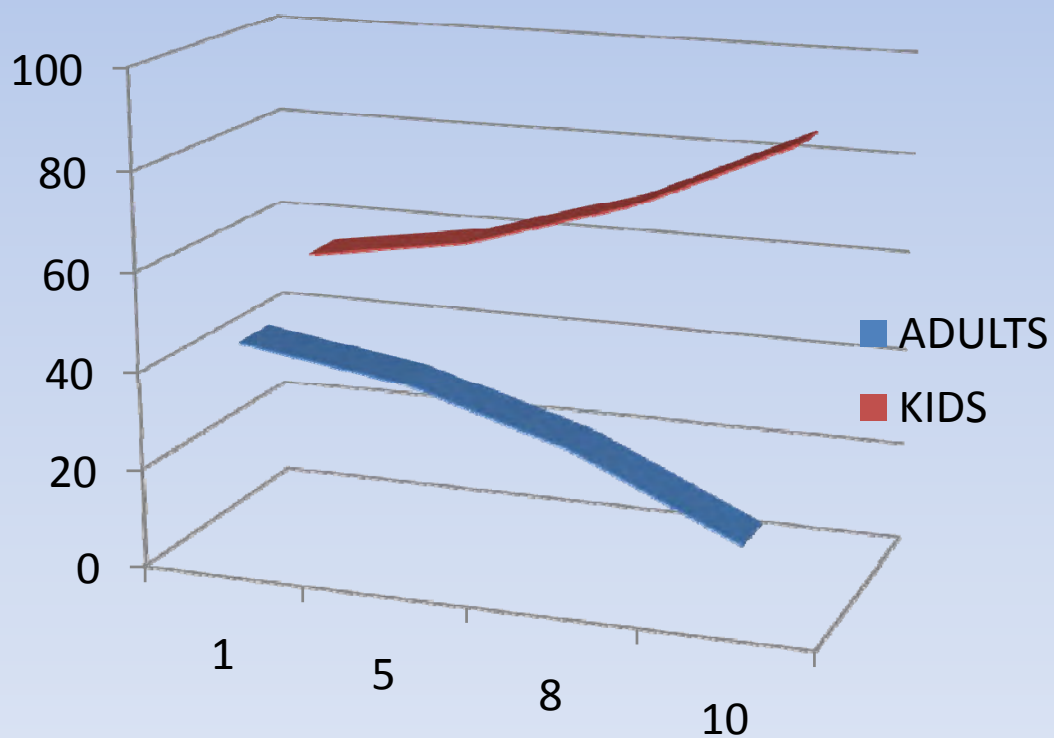


THE SITUATION



SITUATION

*DEMOGRAFIC
SITUATION of the
SKISCHOOLS in
SOUTH TYROL*



*85% of the ski courses
are joined by kids*



*CONSEQUENCES /
REACTION*

HARDWARE

*INFRASTRUCTURAL
ADJUSTMENTS*

*PARK for beginners
Maintenance Parks*

KIDS RESTAURANTS

OFFERS

- Kinderland (<3 Jahre)
- All day care (with lunch)
- Baby sitting

*GADGETS
MASCOT*

PARK for beginners
(kids)



KIDS RESTAURANTS
in ski schools



MASCOT



Nur einer nutzt die so traumhaften Bedingungen und erklimmt den Gipfel des Berges ... sein Name Croni



Wow!! 360 reverse!! Was für ein Sprung!!



Nach diesem höllischen Ritt kehrt Croni bei Dondantes - ein mysteriösen Mönch - ein, der in einem ebenso mysteriösen Schloss wohnt.

Du siehst müde, aber sehr glücklich aus, mein Freund..Es grenzt schon an Zauberei was du auf deinen Holzbrettern machst.

Was braust du da, Dondantes?

SEUFZZ. schade, dass ich durch den mühsamen Aufstieg, nicht öfter am Tag runterheizen kann. Aber wär's nicht toll, wenn man eines Tages den Berg rauf und runter fahren könnte wie oft man dazu Lust hat?

Croni, wie stellst du dir das vor ! Sollen wir etwa Geräte bauen, die uns auf die Gipfel der Berge bringen? Vielleicht auch nur um die Aussicht zu genießen!? Nein, so verrückt wird der Mensch wohl nie sein...

Oh, das hier ist der Trank des Gerechten. Ein Zauber aus dem überlieferten Wissen der Ötzianer, ein Bergvolkstamm unserer Urgeschichte. Eigentlich waren sie Jäger und Sammler - ziemliche Raufbolde - aber eben nicht alle ...



Was ist der Trank des Gerechten?

?

Der Trank des Gerechten gibt jenem, der ihn trinkt die Macht, die er verdient. Verdient es jemand nicht so wird er für seine Gier bestraf

Ein Zaubertrank?! WOW !!

Hallo Crodino!! Du hast richtig gehört, ein Zaubertrank

HARDWARE

*= only the PACKING of the product
"SKI INSTRUCTION"*

SOFTWARE

*= CONTENTS of the
product "SKI
INSTRUCTION"*

EXPLORATIVE RESEARCHS

EXAMPLES: EXPLORATIVE TEST

SKI INSTRUCTORS

How long does it take to teach the parallel skiing to a child (5-6 years), who is already able to do the snowplough?

- | | |
|---------------------------------|-----|
| <input type="radio"/> 1 week | 25% |
| <input type="radio"/> 2 weeks | 30% |
| <input type="radio"/> 3 weeks | 25% |
| <input type="radio"/> too young | 20% |

Do you think that you always used the best teaching method in your ski lessons?

- | | |
|---------------------------|-----|
| <input type="radio"/> Yes | 9 % |
| <input type="radio"/> No | 91% |

A client, who has booked 3 lessons, introduces himself. He is able to ski parallel, he leans back and shows no angulation. How are you going to plan your lesson?

3% *Had a methodic plan*

97% *Had no methodic plan*

*MIRROR of the aims/goals
our education /formation*

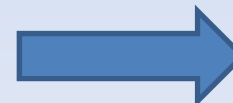


*excellent formation
regarding
the technique*



*very well trained in
technical knowledge*

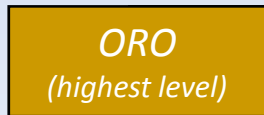
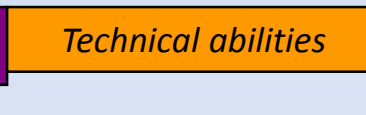
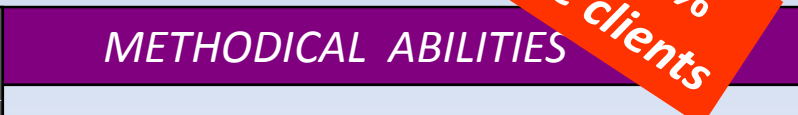
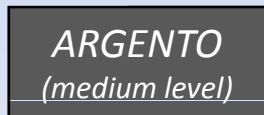
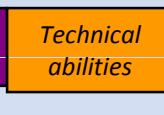
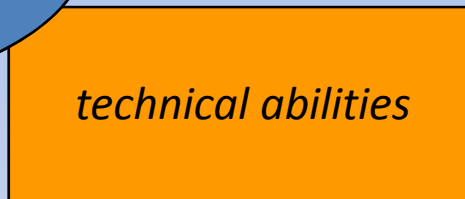
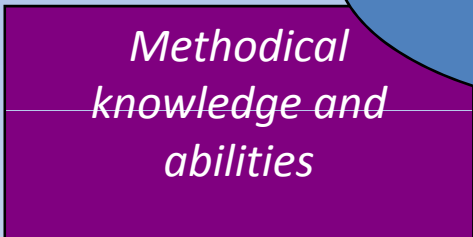
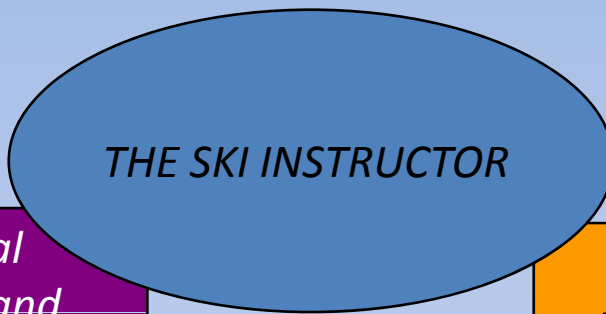
CONSEQUENCES



methodic poorness

SUMMARY AND CONSEQUENCES

CONCLUSIONS



85 – 90 %
of the clients

KIDS

CONCLUSIONS



DEVELOPMENT OF THE METHODICAL ABILITIES

*IMPROVEMENT AND PERFECTING
of the product
"SKI INSTRUCTION"*

*STRENGTHEN the position of the
ski instructors and ski schools*

THE GOALS of the KIDS TEACHING CURRICULUM

Our aim is to develop the BEST
TEACHING METHOD in order to achieve
the technical objectives.(ITALIAN SKI
TECHNIQUE)

by following
scientific *findings*

by considering our practical experiences
and researches

4 years of development

THE RESEARCHES

„TRADITIONAL LESSONS“

VERSUS

STRUCTURED LESSONS

EXAMPLES



day 1



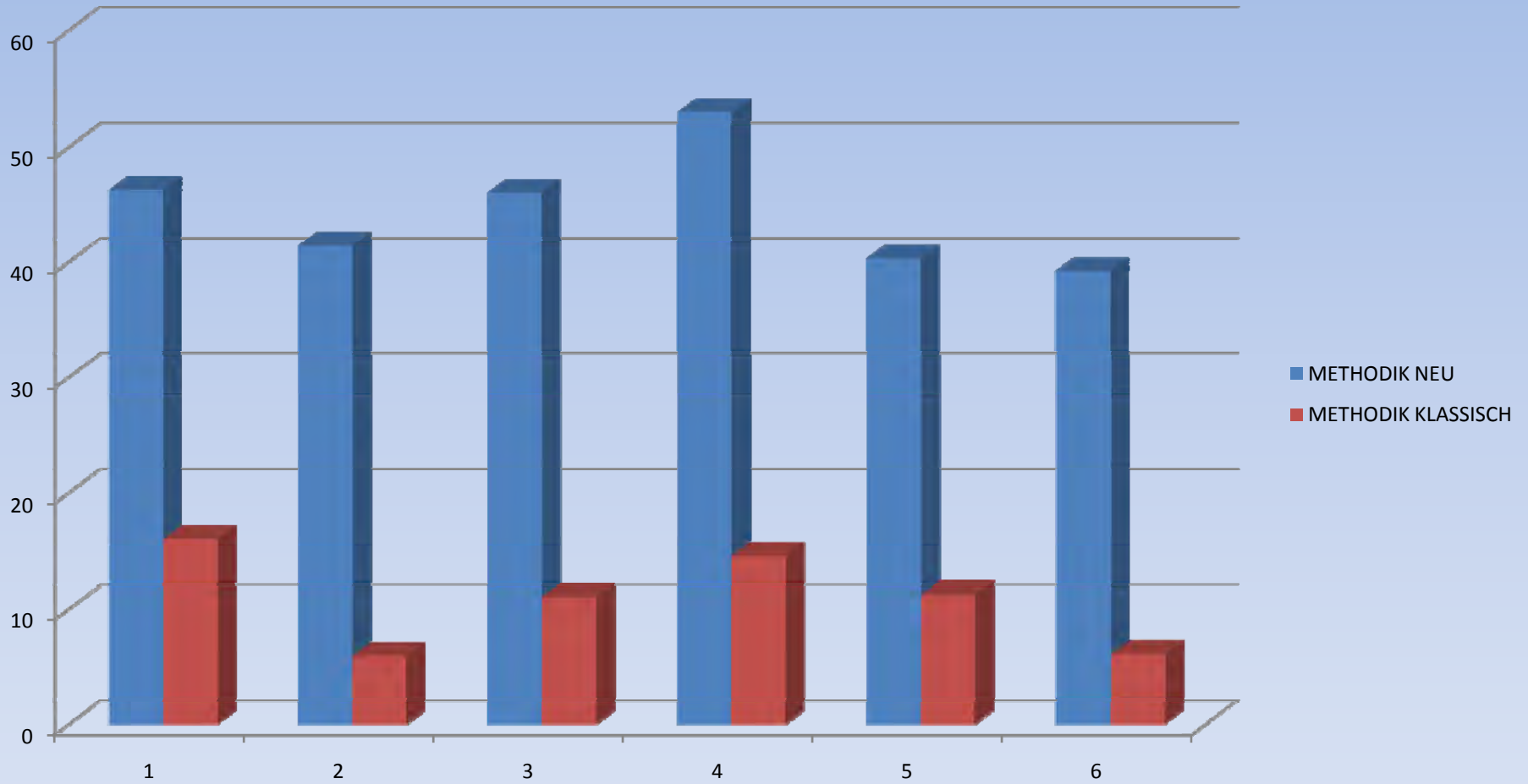
day 2



day 1



RESULTS 2008



FACTS

- About **200 kids** participated in these researches.
- The **new teaching method** bred an improvement of **43 – 52%**.
In the „**traditional lessons**“ of the control group the improvement was about **5 – 15%**.
- 2 different methods were used for the control group:
 1. The ski instructor was not informed about the technical subgoals.
 2. The ski instructor knew the technical subgoals.**The results didn't change!**

THE REALISATION

SKI INSTRUCTOR

formation (education); further vocational training; special Formations for graduated ski-instructors

SKISCHOOLS

KIDS

KIDS TEACHING CURRICULUM

LEARN - CD

EXERCISE BOOK

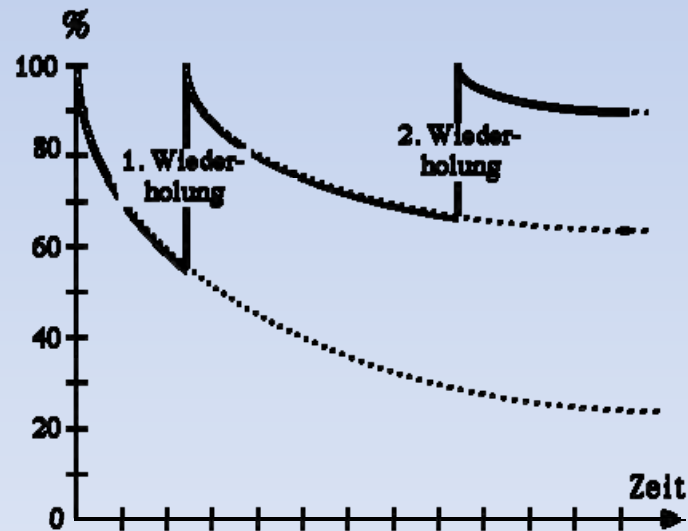
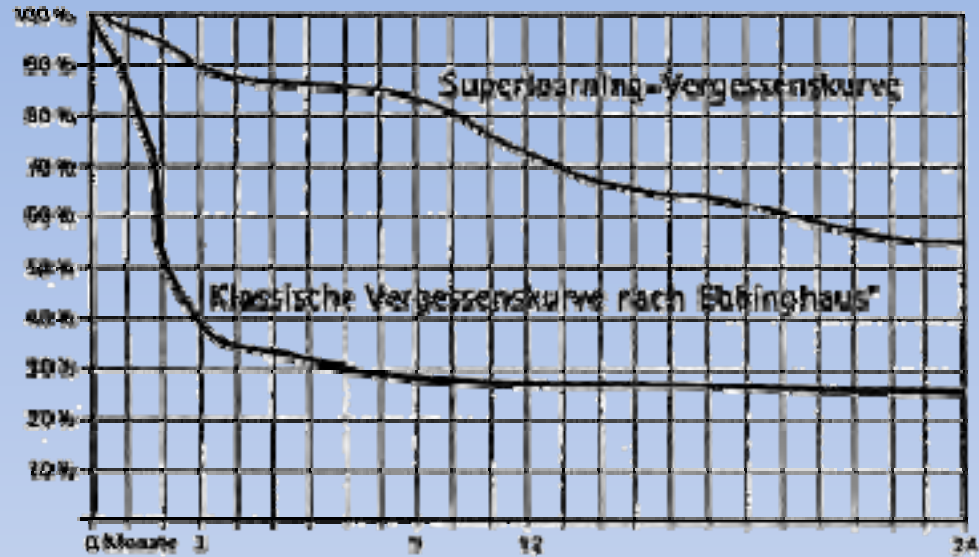
DIDACTICAL MATERIAL

SKIBOOKS



DIFFICULTIES

Classic forgetting curve Ebbinghaus



KIDS TEACHING

KNOWLEDGE

COMPETENCE

too complex for **SELFDOING**

„FIGHT“ against the traditions
of the ski schools

HABITS
resistant patterns and actions

JOB SPECIALISATION

=

Special formations in KIDS TEACHING for
gratuated skiinstructors