



SWISS SNOWSPORTS

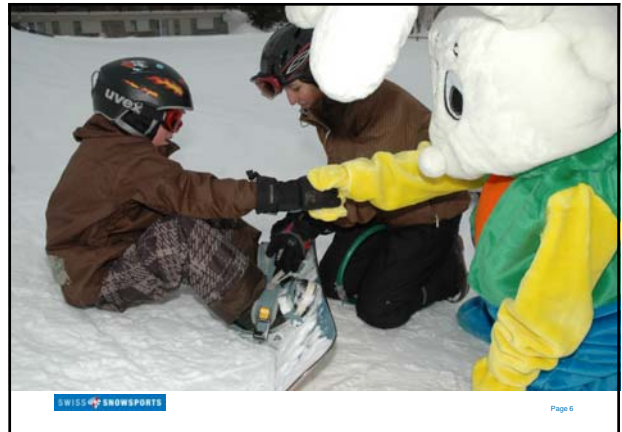
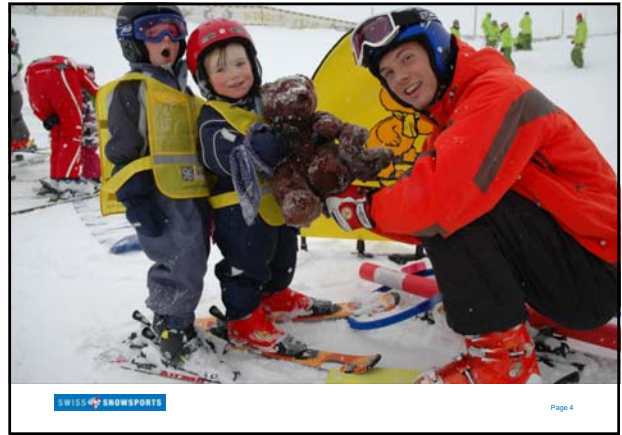
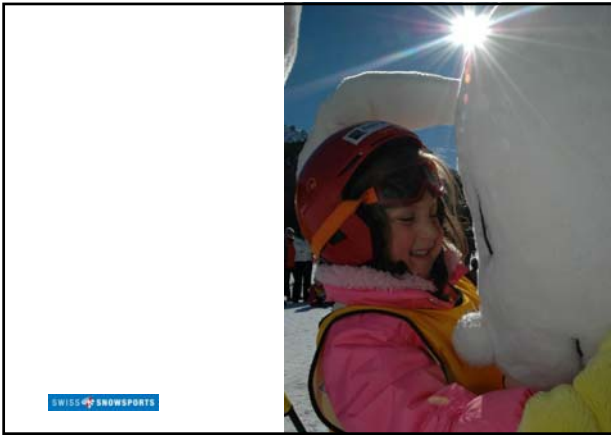
Introduction

THE SWISS KIDS INSTRUCTOR EDUCATION

Bansko, January 15, 2010

Stephan Müller, Deputy Director SSSA

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Topics

1. The SWISS SNOWSPORTS Team
2. Facts & Figures
3. Education
4. Products
5. Information on Workshops

Topics

1. The Team

2. Facts & Figures
3. Education
4. Products
5. Information on Workshops

The Team

Riet R. Campell
Director SSSA /
President ISIA



Stephan Müller
Deputy Director SSSA /
Head of Department
Education



Andri Poo
Head of Education Kids



The Team

Members of Education Pool Kids



Monika Amstutz



Joëlle Burgener



Antocha Imboden



Dominique Gruber

The Team

Snowli
children's friend



Topics

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Facts & Figures



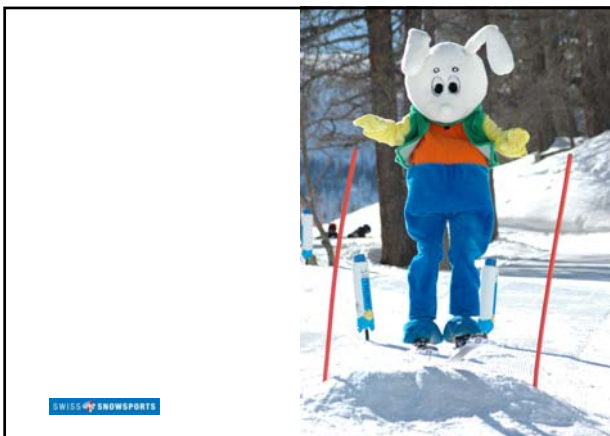
6 m. lessons each season

80% children's lessons

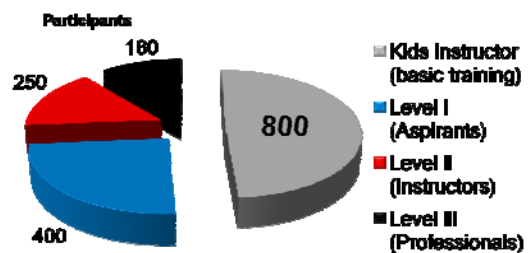
250'000 guests visit Swiss Ski and Snowboard Schools each season

200'000 guests at Swiss Snow League per year

113'000 Swiss Snow League medals



Facts & Figures



Facts & Figures



800 new Kids Instructors each year
(700 ski; 100 snowboard)

4'000 days of education for Kids Instructors
(12'000 in total)

50 Kids Experts on duty in 22 courses
(16 ski; 3 snowboard; 3 nursery)

Topics

1. The SWISS SNOWSPORTS Team

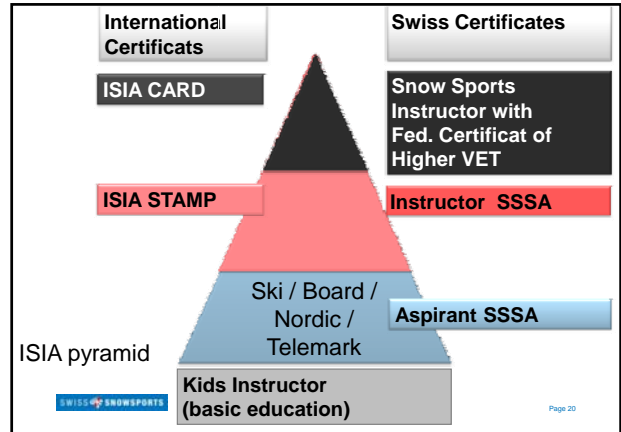
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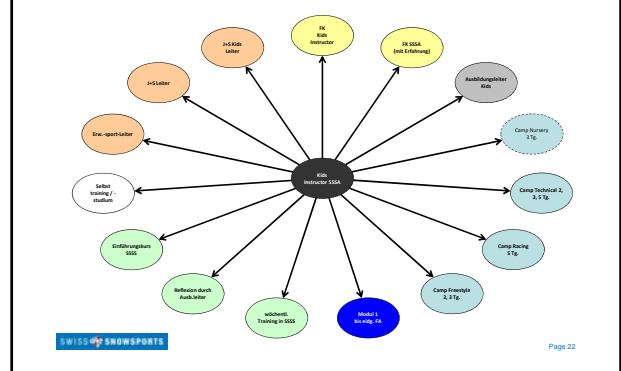
The Swiss Education Courses



Professional Competences

- Teaching children's classes
- Knowledge of Swiss Snow League
- Knowledge of levels of children's development
- Observing security rules
- Knowledge of children's equipment

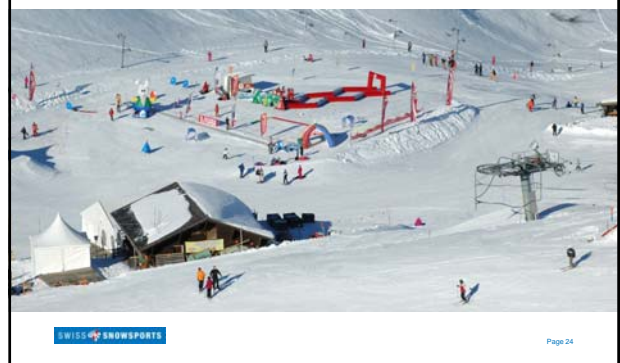
Further Education Offerings



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Swiss Snow Kids Village



Swiss Snow Kids Village



Swiss Snow Kids Village



Swiss Snow Kids Village



Swiss Snow Kids Village

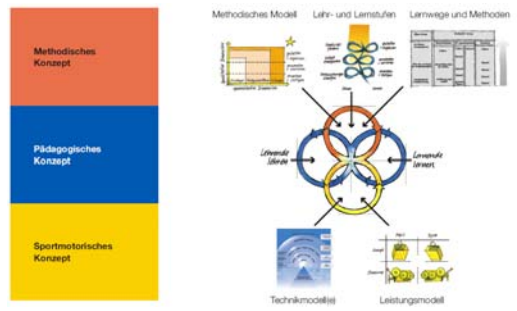


Swiss Snow Kids Village



Teaching Material

Same teaching material all over Switzerland



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The Swiss Workshops

Friday January 14

Topics

Workshop A	Building Swiss Snow Kids Village and cross course
Workshop B	Use of tools and aids

Saturday January 15

Workshop C	Kids Instructor course: Blue Prince Level
Workshop D	Kids Instructor course: Blue Star Level



Further Information

→ www.snowsports.ch



If you have any further queries, please do not hesitate to contact us during the workshops?

We wish you an interesting ISIA event

