

2014 KSIA

Stimulate skiing through simulator

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대한스키지도자연맹
KOREA SKI INSTRUCTORS ASSOCIATION

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- ① Ski environment in Korea
- ② Leisure activities in Korea
- ③ Success of golf-simulator (Screen golf)
- ④ Development of Ski Simulator



1. Ski Environment in Korea



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Ski Environment in Korea

- **Short Ski Season**
- **Difficult Access to resorts**
- **High density of skiers on slopes**



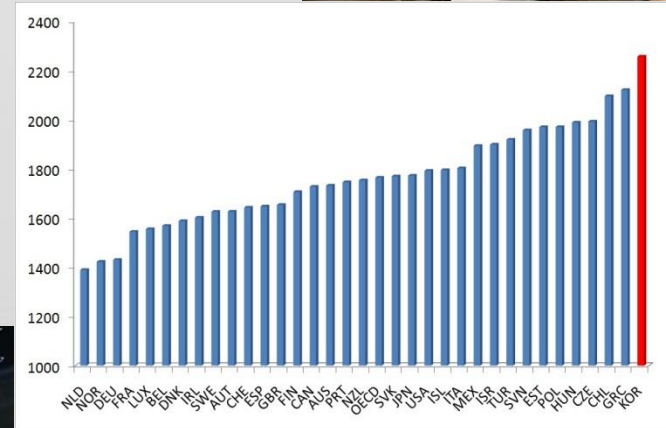
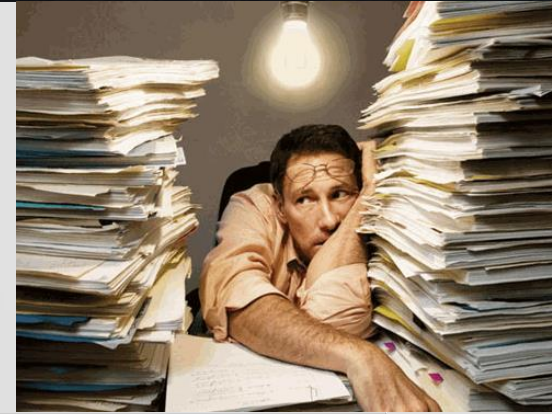
2. Leisure activities in Korea



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Leisure activities in Korea

- Intense focus on work
- Long working hours
- Prefer to play in a short, efficient way
- Pursue Simplicity



Leisure activities in Korea

- Prefer no special preparation
- “Room” culture is highly developed
- Karaoke rooms, video rooms, PC rooms, et..



3. Success of golf simulator



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Success of golf simulator

- **What is golf in Korea?**
- **Viewed as Aristocratic sport**
- **Expensive equipments needed**
- **Difficult access to golf courses**



Success of golf simulator

- Emerging of “Screen golf”
- Image improvement of golf
- Leading public acceptance of golf



Play Different, **GOLFZON**



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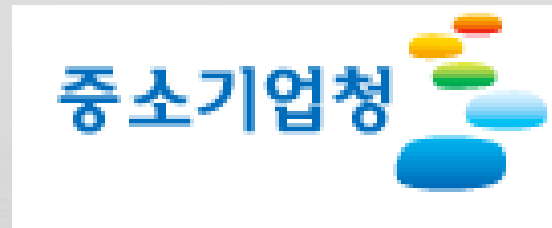
4. Development of ski simulator



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Development of ski simulator

- Benchmarking the success of golf simulator
- Research & Development of ski simulators



The Experiment for Ski Motion Capture

Korea National Rehabilitation Center

Development of ski simulator



Development of ski simulator

- **Currently level of development at 90%**
- **Developing educational and training contents utilizing the ski simulator**
- **Public exposure & acceptance through ski simulator**



On-going Projects by KSIA

- Restructuring of the ski instructor testing process
- On-line system development of skill certification
- Developing new training contents



Thank You

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Ski Simulator development

