



INTERNATIONAL SKI
INSTRUCTORS ASSOCIATION

Minutes / Protokoll

ISIA Presidium Meeting / ISIA Präsidiumssitzung

02. 03. June 2022, 9:00 – 12.30 am – 2.00 - 5:00 pm CET

02. 03. Juni 2022, 9:00 – 12.30 –14:00 – 17:00 Uhr MESZ

virtual and presence meeting / virtuelle Sitzung und Präsenzsitzung

in Jesolo/Italy



Presidium / Präsidium

Vittorio Caffi

Valentin Kiedaisch

Kiminobu Sugiyama

Wojtek Woznica

Tomislav Sepic

Sandi Murovec

Timo Welsby

Katalin Egri

Martin Bacer - online

not attending

President / Präsident

Vittorio Caffi

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Vice President Europe / Vizepräsident
Europa

Valentin Kiedaisch

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Agenda

1- Welcome

The President welcomes the Presidium members to the meeting and presents the agenda. There are no objections from the Presidium members.

2- Minutes

The minutes of the DA in Sexten is in preparation by PH and the board. The protocol of the last online board meeting will be prepared by VK. The board agrees on doing brief protocols of the board meetings only in English language. There will be a preamble for all decisions for a better understanding. For this meeting the protocol is done by VK.

3- Reports

a. President's report

The president gives a report of his activities in the last time. Most of the points will be discussed in the point later on the agenda.

b. Vicepresidents

VP Asia: report about the situation in China, suggested to have a meeting at Interski in Levi



the board agreed to give the task to VPA to contact them and arrange the meeting.
VP America: There is interest in an Argentinian World Forum. Justo Olivieri wants to have more information about ISIA technical test and World Forum.

c. Commissions

TC: No news from the Technical Commission. ISIA Technical Test is planned 08/22 in Arg and Chile.

LC: task to work on the statutes

MC: No news from the Marketing Commission.

SC: The goal was to create an ISIA sign to be visible, give the ski instructors a value and request for work. Member associations should be free to use the ISIA ski school standard if they want. All contact and registration is up to the associations. There is the need to attract and motivate young ski instructors to become more qualified.

The board decided to work on an "ISIA quality" label for ski schools. The SC get the task to simplify, reduce to common basis and present at LEVI.

4- Board structure

- explanation of the ISIA Presidency
- explaining the travel expenses and plan to update the document
- competences of the board members are discussed

The board agreed to use Trello as a platform to coordinate and work together.

Communication via WhatsApp is agreed by all members of the board and will be answered in max. 2 days. Official and especially sensitive topics will be communicated via ISIA Email.

5- ISIA World Forum 2022

a. Feedback: There was very positive feedback. The World Forum was a very successful and well-organized event. ISIA board agreed it is a good new format that can be replicated.

The board discussed about the following points:

The date and timeframe have been chosen from ISIA not having a time conflict with national events of members and the negative decision of Interski to the idea having it beside the Levi meeting 2022.

The financial summary will be prepared till next meeting. There is an open invoice from the Slovenian Association. They cancelled after the deadline two days before the IWF. SM will talk to Slovenian Association and PH about this.



b. Potential outcomes: ISIA will collect all photos, videos and create a Video for the webpage.
Proceedings of the workshops
A survey to the member associations and participants will be done by the ISIA office.

c. Future of IWF:

The App for IWF and registration is owned by ISIA and can be used for future formats.

ISIA board discussed about the regulation of

- world IWF
- regional IWF
- national IWF

results out of this events could be presented at ISIA day at Interski. The board gives the task to the President to discuss in Interski this idea of ISIA day for Interski 2027.

The meeting is paused from 13:30 till 14:20

To point 5 c)

ARG is interested in organizing a national IWF

The format is based on the Info PH sent out for IWF. This can be replicated on regional and national level.

6- Interski

TW is presenting the status of the Interski Levi.

a. Interski Ski School: there are different ideas for the ski school.

adaptive skiing (different disabilities)

media representatives (Invite Influencer and teach them)

Kids that can already skiing – showing how to become a ski instructor

Maybe merge influencers and how to become Ski instructor

b. UN SC4A WG

VC will contact the speaker of the Key lecture of ISIA

Board agrees to give the topic to VC in coordination with WW to ask at the United Nations.

VK will try to install a working group to work on the content of the UN SC4A WG

c. Membership and participation

ISIA is supporting an Italian membership or participation at Interski

Others: all ISIA members should be able to participate (Belgium)



The goal is to have equal rights for all pillar association and their members in future.

- d. Flight: VC is reporting about the offer from Hub Travel / ISIA Travel. We can precise that 90 % of the people traveling to Interski Levi will have a sport luggage. Maybe a cargo is an option for the skis.

End of meeting day app. 18:30 CEST

03.06.2022 starting time 09:00 CEST

7. ISIA office

- a. GS: PH is doing the GS work including the DV in Sexten. There are some possible candidates for a new GS. The presidium first wants to sort the office and employee situation before deciding about a new GS.

Once again, the board thanks PH and the German association for their great support over the last years. The board discussed possible models for the ISIA office.

The presidium agrees asking the German association to discontinue the office contract and offer the service for readdressing the post and storing the ISIA archive from October 22.

- a. Employee: the board discussed the job description for the ISIA employee / secretary
The board agrees to ask Marina Wolf to continue the work for ISIA till end of September 22. A Job description will be done by VC and VK.

8. Commissions and WG organisation

- a. Technical Commission: The TC is the common understanding of creating and controlling the worldwide quality of ISIA. The board confirm VK as leader of the TC and decided to renew and structure the TC:

- make the commission transparent and visible on the webpage
- members must be delegated from their nations and need to have competences
- start the inspection mandatory out of the statutes
- all the Technical Tests (internal races in the association) have to be published on the calendar
- for this the budget of the TC must be increased

- b. Legal Commission: The board confirms Katalin Egri as leader of the LC and decides to renew the statutes.



The following points were discussed:

- creating a competent WG with experts
- simplify and harmonies the statutes and bylaws.
- for the future there should be a specification of requirements for the member associations and their statutes.

c. Marketing Commission: The board renamed the commission into "Communication and Marketing Commission" CMC.

- social media is not possible to be done voluntary
- Before searching someone the board will wait for the new office situation
- VK is asking Olymp for pricing of printed shirts
- SM is asking for T-Shirts and Hoody
- VC is asking a marketing agency for an offer
- New business card - email will be send to all board members

Merchandising:

- check the stock
- next time the board will discuss about items

d. Ski School Commission: The board confirms TW as leader of the SC.

9. Working program. Will be managed in Trello

a. Board:

- digital ISIA card

b. Commissions: See point 8

10. Financial

a. Current budget: the budget is presented discussed.

b. ISIA Membership fees

The board unanimously agreed there is the need for an increase of the Stamp and Card fees. With this money ISIA wants to do professional inspections obligate in the statutes and stronger marketing for the brand and all professional ski instructors.

Suggestion of the board was 5 Euro/Stamp with the basic fee including 200 Stamps. The



presidency will discuss and prepare a proposal in the next meetings.

11. Sponsorship

a. Energia Pura will promote the jackets shown in Sexten. Beside this there is no online shop. Energia Pura is providing a recycled uniform for ISIA. VC is asking again if the uniform for the board is built with recycled material. The board do not want to have in future an exclusivity partner with clothing. See point d)

b. ISIA Travel: VC got the task to contact Ariel Grun about the open invoice.

c. ISIA Job Platform: the board had an online meeting with Petr Valis at 03.06.22 10:00 am.

Petr gives a brief report about the ISIA job platform. The board clarifies to change the communication and Email signature. Petr will create this and send to ISIA.

- Provider of this ISIA service must be visible on Emails, Webpage and communication
- Minimum offer for professional ski instructor should be discussed
- the platform is exclusive for professional Ski instructors and it should not be possible to select "no ISIA qualification"
- prices online for the ski school should be visible

d. Others from the Board:

ISIA wants to bring companies and professional Ski instructors together. For this we should make our network open to more suppliers and act as a bridge. VC was in contact with JAAM and discussed the possible cooperation with ISIA. They already have an online platform that could be open for ISIA instructors and will provide special prices. VC was in contact with VIST and discussed the possible cooperation with ISIA. They also represent Fisher after buying them. MB is in good contact with Salice (Helmet, Glasses, Bags), Whisper and SPM.

The board is invited to contact other companies to offer them the possibility to cooperate with ISIA.

For the communication with potential partners ISIA board decided:

- ISIA is providing visibility for the partners on the website and other communication channels
- For contracts with ISIA members out of this there is a 3-5% fee as a basic contract. The



contract is based on trust and ISIA has to be informed yearly.

- The partner has to promote ISIA on the highest level same as ISIA is doing with the partner.

12. Dates

a. The next Presidium meetings take place on:

Online meeting 18.07.2022 1:00 pm – 3:00 pm

Online meeting 19.09.2022 1:00 pm – 3:00 pm

Next presence meeting 13.-16.10.2022 Madrid /ESP

b. No further dates are planned.

13. Miscellaneous

There are no topics under miscellaneous.

End of the meeting approx. 4:00 pm

Internationaler Skilehrerverband (ISIA)
International Ski Instructors Association (ISIA)

President / Präsident

Vittorio Caffi

Vice President Europe / Vize Präsident Europa

Valentin Kiedaisch