



INTERNATIONAL SKI
INSTRUCTORS ASSOCIATION

Minutes

ISIA Presidium Meeting

14th of October 2022, 8:45 – 12.45 - 14:00 – 18.00 CET

15th of October 2022, 8:45 – 12.45 - 14:00 – 17.00 CET

Hotel Rafael Ventas, Alcala 269 – Madrid



Presidium

Vittorio Caffi

Valentin Kiedaisch

Martin Bacer

Katalin Egri

Tomislav Sepic

Sandi Murovec

Wojtek Woznica

Kiminobu Sugiyama (online present)

President

Vittorio Caffi

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Apologizes

Timo Welsby

ISIA Office

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Agenda

1. Welcome

The President welcomes the Presidium members to the meeting in Madrid and presents the agenda. There are no objections from the Presidium members.

2. Minutes

The minutes of the Board meeting online from 19.09.22 were sent out to the board. They are approved with no objections. The protocol of Sexten was drafted by the GS, the President and VP revised it, further input is needed to maximize the accuracy.

3. Reports

a. President's report

The president gave thanks to our Spanish member AEPEDI for welcoming us in Madrid. Diego Munuera was invited to the meeting but was not able to take part. Main activities were keeping in touch with the Italian actors in order to manage the Italian situation. Two new regions Basilicata and Lazio asking for rejoining ISIA. Interski invited Italy as a guest and pointed out that to become an active member they need to reorganise a national association. The rest of the activities of the president will be reported under the specific points.

b. Vice-Presidents

VP America Bacer reported about the 50th anniversaries of AADIDESS and his



confirmation as president of ADIDES. In south America they had the best season of the last 20 years. There was an ISIA technical test in September, that showed a problem with the pacesetters. It is difficult to find proper pacesetter. The topic is addressed to the TC. There is no specific report from north America.

VP Asia Sugiyama reports about the reopening of the borders in Japan and hopefully reopening of China in the next time. This is very important for the winter tourism in whole Asia Pacific area. NZSIA has its 50th anniversaries and ISIA send best regards.

VP Europe Kiedaisch is reporting of his conversations with Swiss Snowsports and a request about the current status and the implementation of the European technical test as proposed in Grainau 2018. ISIA is a worldwide association – but to be open also for European standard we should accept both technical tests in the ISIA quality standard.

He is reporting about the Sport meet Winter Congress of Dein Winter Dein Sport. Topic was the: Together. Sustainable. Into the future.

During the two-day congress, 250 experts from science, sports, business, politics and the media discussed the most pressing issues of the future. Among them were several ISIA members, professional instructors, Ski resort operators and prominent sports stars. In times of energy crisis in Europe it is important to support snowsports and its perception. In the media there is the discussion about closing parts of ski resorts for saving energy or not allowing artificial snow making because of energy or water saving reasons.

c. Commissions

TC – Kiedaisch reports about

- Argentina ISIA technical Test
- Chile technical test SB – we had to cancel because there was only one pacesetter
- Chile technical test Ski – there was a problem they had on male and one female pacesetter.

The board advised the TC in this exceptional case to find a criterium for comparing female pacesetters to male pacesetters.

- APUL is planning to organise an ISIA technical Test SB 2023, the TC is in contact and supporting Pavla Turkova.

LC no report of the legal commission.

SC no report of the legal commission.

MC the actions of the Marketing Commission will be reported under the following points.



4. Italy: update

VC reports about the letter sent to ISIA from Collegio Regione Basilicata and Lazio, asking for ISIA membership, and the letter sent to ISIA and to the ISIA Members from the two Collegi Regione Liguria and Regione Marche and their position on the Italian current Member South Tyrol. He reports as well about the current dialogue with South Tyrol.

The Board agrees to support the ongoing process for opening the ISIA membership to all the professional Italian Snowsports instructors.

5. ISIA Card recognition and quality control

The President reminds the Board about the need of ISIA to make sure that the ISIA Standard for Stamp and Card are properly applied and consequently recognised.

The President presented the case of Mr. Riviera, that requested ISIA to support him in the process of having his license recognised by the Swiss authorities.

The ISIA Board investigated the case aiming to support Mr. Riviera's request. The outcome of the investigation, though, has proven that the ISIA Card of Mr. Riviera is fake. It has been proven as well that HZUTS has deliberately delivered a fake ISIA Card licence to Mr. Riviera and has falsified the status of Mr. Riviera in the ISIA Database, as reported by the tracking system embedded in the DB. The title granted from HZUTS to Mr. Riviera therefore is not legitimated by the ISIA rules. As a consequence, the ISIA board decided to withdraw the right for HZUTS to deliver ISIA cards to their members. This decision is revisable upon further inspections. HZUTS is suspended from managing their data in the database till further decision.

The ISIA board is addressing the case to the Legal Commission of ISIA for further consequences. This is a massive case undermining the credibility of the ISIA quality standard.

6. Interski

a. Current status

VC is reporting about the current status and the next Interski meeting planned 24.10.22 ff on in Helsinki. This is also the deadline for members to submit the workshops and lectures.

b. Keynote lectures

The ISIA key lecture has been accepted by Interski. VC is in contact with Mr. Moser from the UN who is delivering the key lecture on plastic waste management in the mountains for ISIA.

c. ISIA presence

ISIA is celebrating 50th anniversaries in Levi. Video for this?

The board discussed different possibilities like ISIA beach flags, bags for rubbish "Protector of the mountains".

Lecture from ISIA "environmental concourse green snowsports teachers"

There is a project "inter/ISIA-term" from Justo Olivieri in the TC. Raising the issue that between languages there is the need for clarification and interpretation in case of wording



for Ski technique. The topic will be prepared till Levi but will take place at the IWF.

d. Interski Ski School

There is no decision from Interski till now.

There are the following ideas:

- Kids
- Journalists
- Adaptive

7. ISIA office

The President reports about the subscription fees as per last office communication. He notices that the ordered stamps are decreasing. The board should think of the reasons for this and think of the economic loss.

VC reported about the handover from the office in Germany to ISIA.

The address of the association will stay at Kandahar 11 until ISIA has a new office.

For the telephone number we have to find as soon as possible a solution.

The board addressed to VC to coordinate this process.

8. World Forum

a. IWF financial report

The President presented the financial outcome of the IWF with a loss of approximately 18K €. There will be a meeting with Claudio Zorzi to find a final agreement of sharing this loss.

b. Outcome of IWF

The board decided to produce a video of the IWF following the offer presented by VK for 900€.

Two surveys were elaborated by the Board in Madrid and will be send out in the next newsletter.

9. Working program

a. Praesidium

i. Preparation of the DA 2023

Due to the time the board gives the task to VC and VK to prepare it until the next board meeting.

ii. Budget 2024

VC is presenting a draft for the budget and pointed out the decreasing income out of the ordered stamps. The board decided to clarify the statutes relate to the payment an discuss the future costs for the stamps.

b. Commissions

i. TC – Quality Control:

VK presented the list of members in the TC, the open requests and the future



plan to inspect every year 3 associations. Therefore, VK and TS will increase the members in the TC and have online meetings to work on the open topics such like overworking the quality standard.

ii. LC – Review statutes:

KE will send out the new template for admitting persons to the commissions. Current topics are listed in the Trello. There will be a prioritisation of the projects with a timeline till Levi.

iii. SC – has the task to overwork standard to a common understanding and simplifying till Levi. WW is joining the SC and supporting TW.

iv. M&CC – Projects:

- There is the need of a marketing agency supporting ISIA. Focus is on our events and activities, brand marketing, raising visibility through modern communication platforms.
- Webpage development with the ski resorts
- Digital ISIA card
- Business cards for the board
- Shirts for the board (Olymp)

For nominating persons to the commissions, the national association has to send the official template, the person has to fulfill the requirements for the specific commission and the board has to agree in adding the person to the commission. The board can coopt persons to commissions.

10. Sponsorship and partners

a. VIST

VC reports that VIST is ready to open its online shop for the ISIA Members who would like to have ISIA branded gear. VC asked VIST therefore to send a cooperation agreement to ISIA. KE and MB presented the products they already ordered from VIST. The costs are about 500€ for pants, jacket and 2nd layer. The products can be ordered for the next 4 years. The board decided that all the products have to be branded with a logo that ISIA will develop. For example “ISIA partner”, “ISIA professional clothing”.

b. ISIA Travel

Hub Travel cancelled the contract with ISIA. VC explained the reasons to the board for this. The invoice of the last year was paid.

c. Salice

MB will have a meeting with Salice. There is the offer of products for a reduced price to our member associations. The ordering and delivering will be directly to our members. The board is asking for equipment for the board members.

d. Atudem

AEPEDI and Atudem (Asociación Turística de Estaciones de esquí y Montaña) are supporting ISIA and will make special prices in all Spanish ski resorts for professional



instructors.

e. ISIA Job Platform

There was an Email to ISIA members offering “cooperation in several areas. This can add new value for your members as well as commercial income for your association without any investment.”

The board discussed the direct approach from the platform provider to the ISIA members, promising benefits in case of a direct cooperation. VK and WW are appointed to clarify with Valis the background of the Email and the future communication through ISIA and the ISIA members. In general, the ISIA job platform is a benefit for the professional ski instructors worldwide.

f. Others

Elan: TS is in contact and will work out a cooperation with Elan.

11. Dates

a. Next Board meeting

online: 21.11.2022 1pm CET

online: 23.01.2023 1pm CET

b. Others

Levi Sunday 26.03.2023 and Monday 27.03.2023 preparation Meeting

Tuesday, 28.03.2023 Delegation Assembly

11.-14.05.2023 board meeting Stuttgart

12. Varia

MB – Argentina is interested for hosting the IWF 2025

Digital ISIA Card: plan to get an offer for implementing that.

Create Subdomain for ski resorts under isia.ski (resorts.isia.ski or ticket.isia.ski).

ISIA board decided to cover 500€ costs for each board member in Levi.

No other issues arise.

The President closes the meeting 15th. October 2022 at 4:00 pm.

Internationaler Skilehrerverband (ISIA)
International Ski Instructors Association (ISIA)

President / Präsident

Vittorio Caffi

Vice President Europe / Vize Präsident Europa

Valentin Kiedaisch