

Willkommen

Bienvenue



Welcome

Benvenuti



ISIA-MEETING

04.03.2005

INNSBRUCK/AUSTRIA

OVERVIEW



- **daily program**
- **daily order**
- **actual condition**
 - **constitution / reglements**
- **numbers of members**
- **strategy training**
- **distribution of stamp (badge)**

DAILY PROGRAM



10H00-11H00	analysis
11H00-11H20	break
11H20-13H45	discussion and strategy
13H45	conclusion and lunch

DAILY ORDER

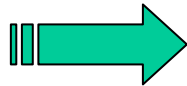


- 1. greetings**
- 2. analysis**
- 3. stamp (badge) and ascent plants**
- 4. strategies**
- 5. meeting plan**
- 6. further procedure**
- 7. open**

GREETINGS



- **new executive committee**



goal:

**conversion of the
constitution
and regulations**

- **control of stamp (badge) distribution**
- **assistance and control during conversion
of the minimum standard**

PROBLEMS



- **uncontrolled distribution of ISIA stamp**
- **falsified ISIA stamp**
- **imitation of ISIA stamp**



**partially loss of confidence
in ISIA label**



GOALS

the ISIA stamp guarantees:

- highest degree of national training**
- minimum standard of ISIA training**
- controlled distribution of the stamp**

CONSTITUTION SAYS



Article 1

The ISIA is a voluntary, non-commercial association of national ski instructor associations...

Article 3

As an international organisation for the protection and promotion of the interests of professional ski instructors the ISIA supports:

CONSTITUTION SAYS



Article 5

Only one organisation with its own by-laws from each country may become a member of the ISIA.

DUTIES OF ISIA

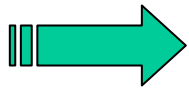


- **stronger relationship between the single national ski instructor associations.**
- **a collaboration in respect of ski technique, methodology, didactic and questions about security.**
- **an exchange of information.**
- **internal and external opinion forming regarding ski instructors.**

NO RESPONSABILITY



**for the mutual acknowledgment of the
occupation titles.**



**national and over national laws
like e.g.. European Union
diploma acknowledgment
guidelines**

ISIA MINIMUM STANDART (MS)



- **ISIA member have to fulfill MS**
- **MS is no automatic requirement on mutual recognition**
- **MS is the international guidelines for the training of ski instructors**
- **professional training ms contains a personal professional liability insurance**

TRAINING AND TESTS GOALS



- **technique**
- **alpine dangers**
- **marketing**
- **languages**
- **laws and regulations**

CRITERIAS OF TRAINING



- **high entry standard**
 - **about 450 hours of training**
- 2 / 3 field**
- 1 / 3 theory**

CONTROL



- **ISIA can control the training**

further training course:

- **minimum of 1 day per year**

ISIA STAMP ASSIGNMENT ORDER



- **register of labels (CH) No. 422 486
registered and protected**
- **only for member countries and their
members**
- **only valid with the national federation
document of identification and ski teacher
badge**
- **member countries are responsible for the
delivery to their maximum trained teachers**



**quality demands:
standards, guidelines and control**



this we have to discuss today!

NUMBER OF MEMBERS



36	national member associations
135'000	ski instructors
40'000	highly proofed
38'000	ISIA-stamps (badges)

AERIAL ROPEWAYS AND INFRASTRUCTURE



- aerial ropeways are private enterprises
- discounts for ski instructors =
 - ➡ good will
 - ➡ no obligation
 - ➡ trust!
- each member country has to fight for it!

STRATEGY TO KEEP QUALITY AND TRUST



➡ conversion of ISIA minimum standard

➡ control of distribution of ISIA stamp



INTERNATIONAL SKI INSTRUCTORS ASSOCIATION
INTERNATIONALER SKILEHRERVERBAND
ASSOCIATION INTERNATIONALE DES MONITEURS DE SKI

THE WORLD OF SKI SKIES IN ISIA



www.isiaski.org



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SWITZERLAND

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