

Skiing is the best
job in the world!



My personal experience



A web solution for snow sports instructing business development





HRVATSKI ZBOR UČITELJA I TRENERA SPORTOVA NA SNIEGU
Croatian Snow Sports Instructors And Trainers Association



A skier in a red jacket and black pants is captured mid-air, performing a jump or trick. The skier is positioned in the center-left of the frame, with their skis crossed. A large plume of white snow is trailing behind them, indicating the point of take-off. The background features a clear blue sky with a bright sun in the upper center, creating a starburst effect. To the left, a large, smooth snow-covered slope descends. In the foreground and background, there are jagged, snow-capped mountain peaks. The overall scene is bright and dynamic, capturing a moment of action in a winter sports setting.

Problems

- Hard to find instructors
- No unified database
- Communication not consistent
- No transparency
- Passive instructors
- Not enough instructors

Solution

- Efficient web application
- Communication platform
- Easy to use
- Instructors, schools, associations, sponsors, candidates and clients.



A skier in silhouette is descending a snowy mountain slope. The sun is bright in the upper left, creating a large lens flare and illuminating the scene. The skier is in the lower left, leaving a trail of snow. The background shows a vast, snow-covered mountain range under a clear blue sky.

How does it work?

- Instructor's profile
- School's profile
- Search engine
- CRM system



For snow sports instructors

For the data base owner





A skier in a blue helmet and black jacket is lying on their back on a snowy slope, having fallen. The skier's skis are visible. In the background, there are evergreen trees and a ski lift tower. The text 'Let's grow snow sports together.' is overlaid in large white font on the right side of the image. Below it, contact information is listed in a smaller black font.

Let's grow snow
sports together.

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