

Skipodium @ ISIA Congress 2018



ISIA

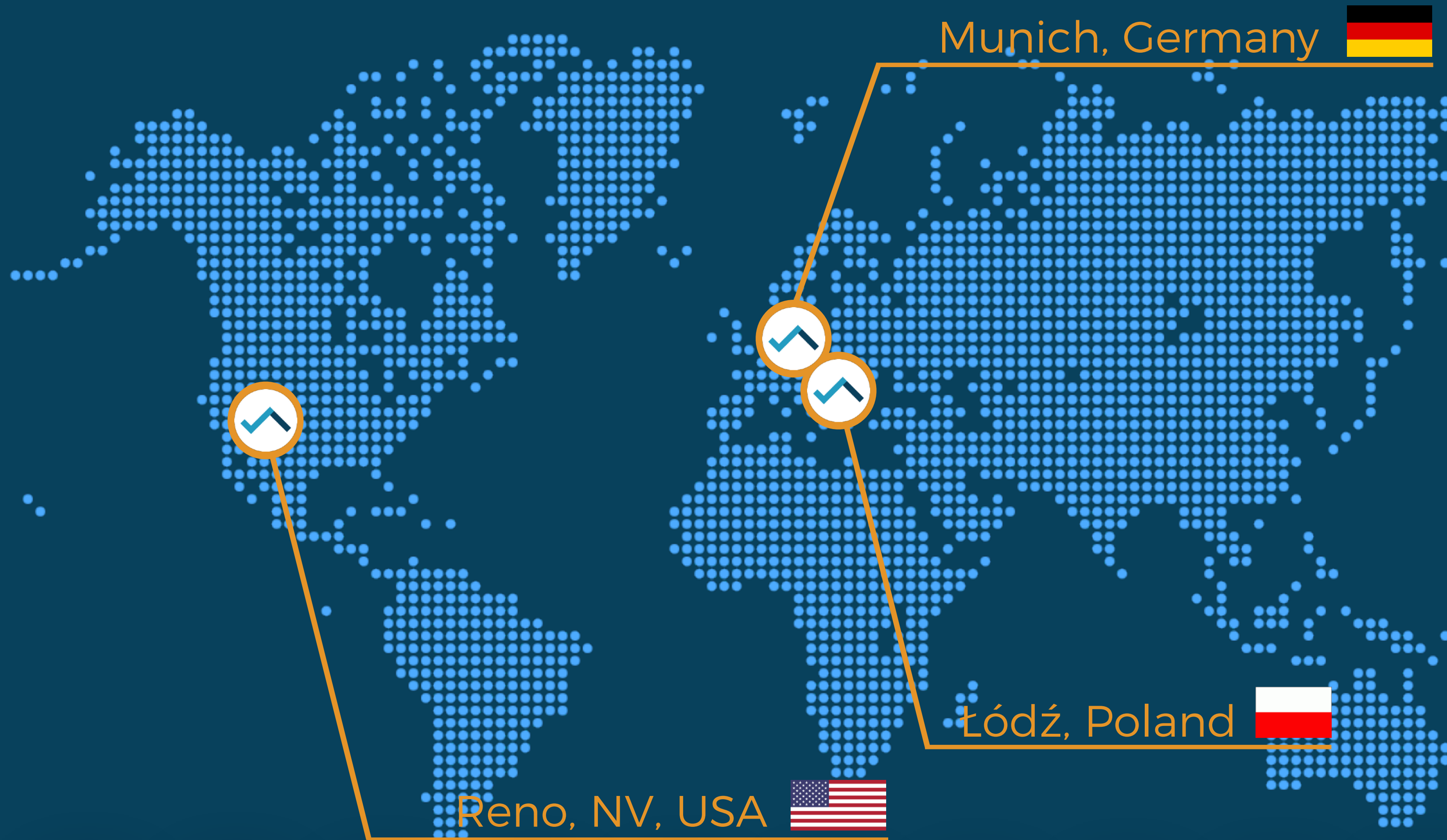


skipodium

ISIA & Skipodium

18.06.2018, Garmisch-Partenkirchen

Skipodium at a Glance



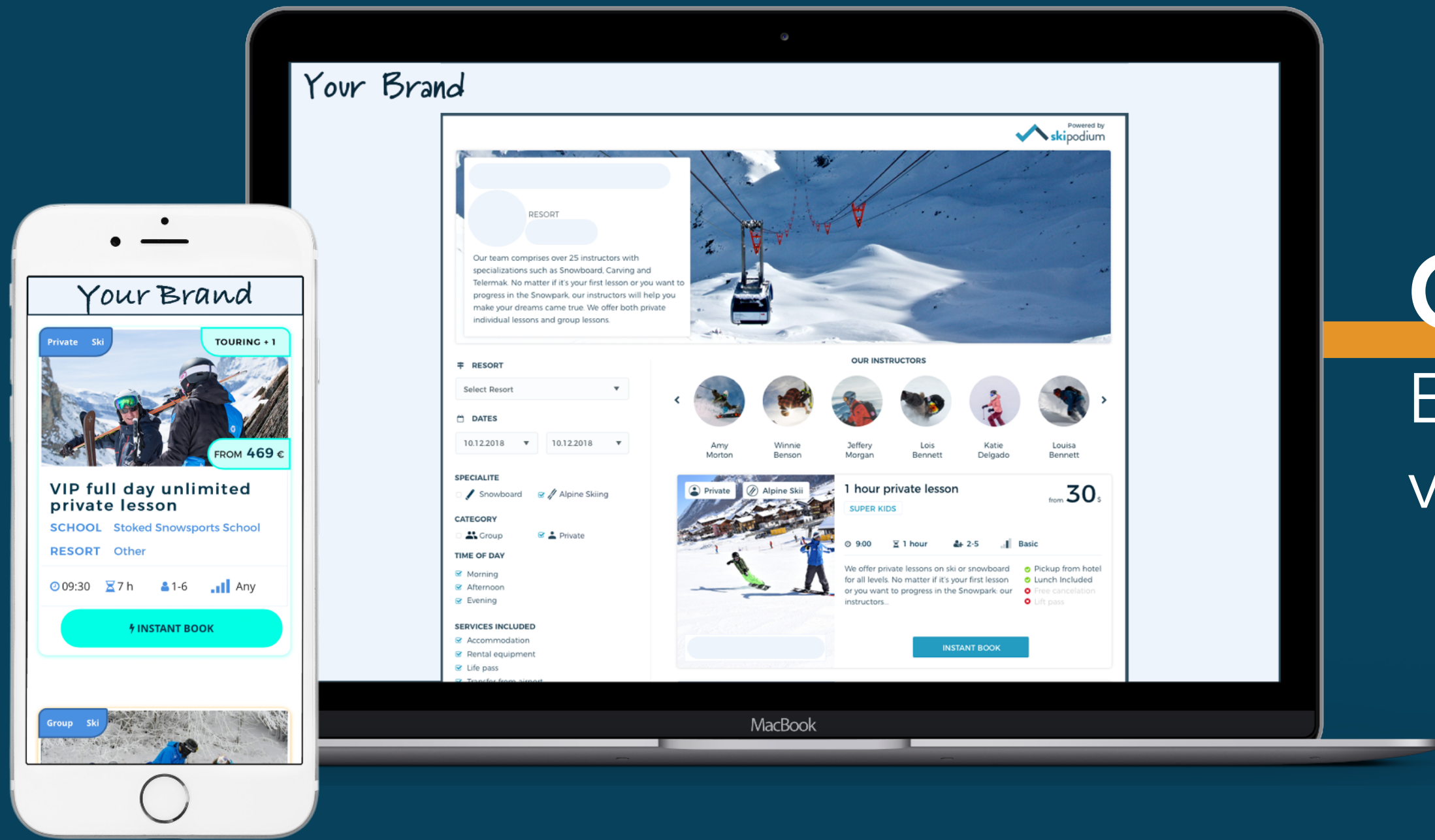
13 People

150 Resorts

3 Years Online

3 Offices



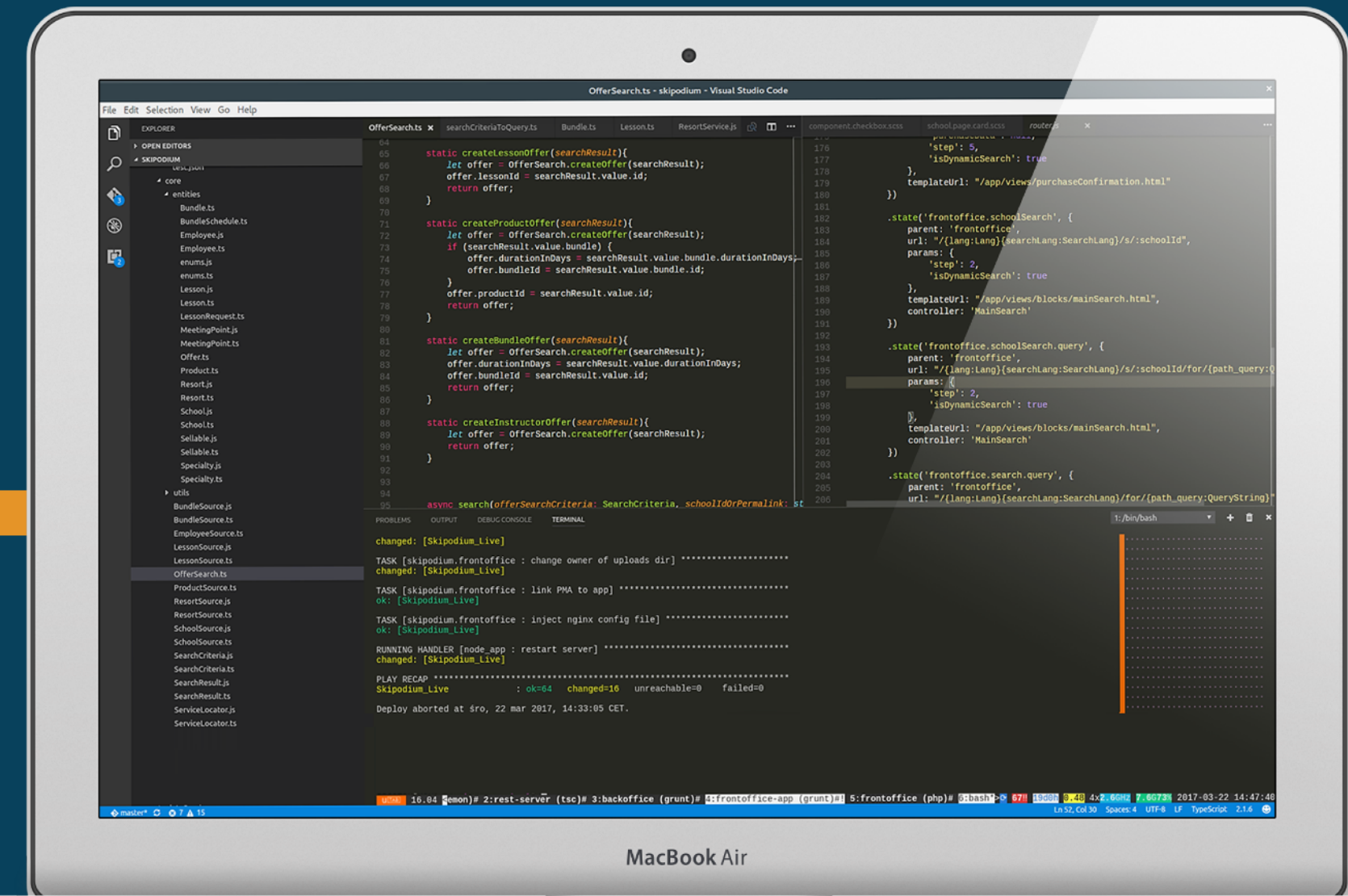


Online Booking

Embeddable system to take bookings via website and social media channels

Multichannel Selling

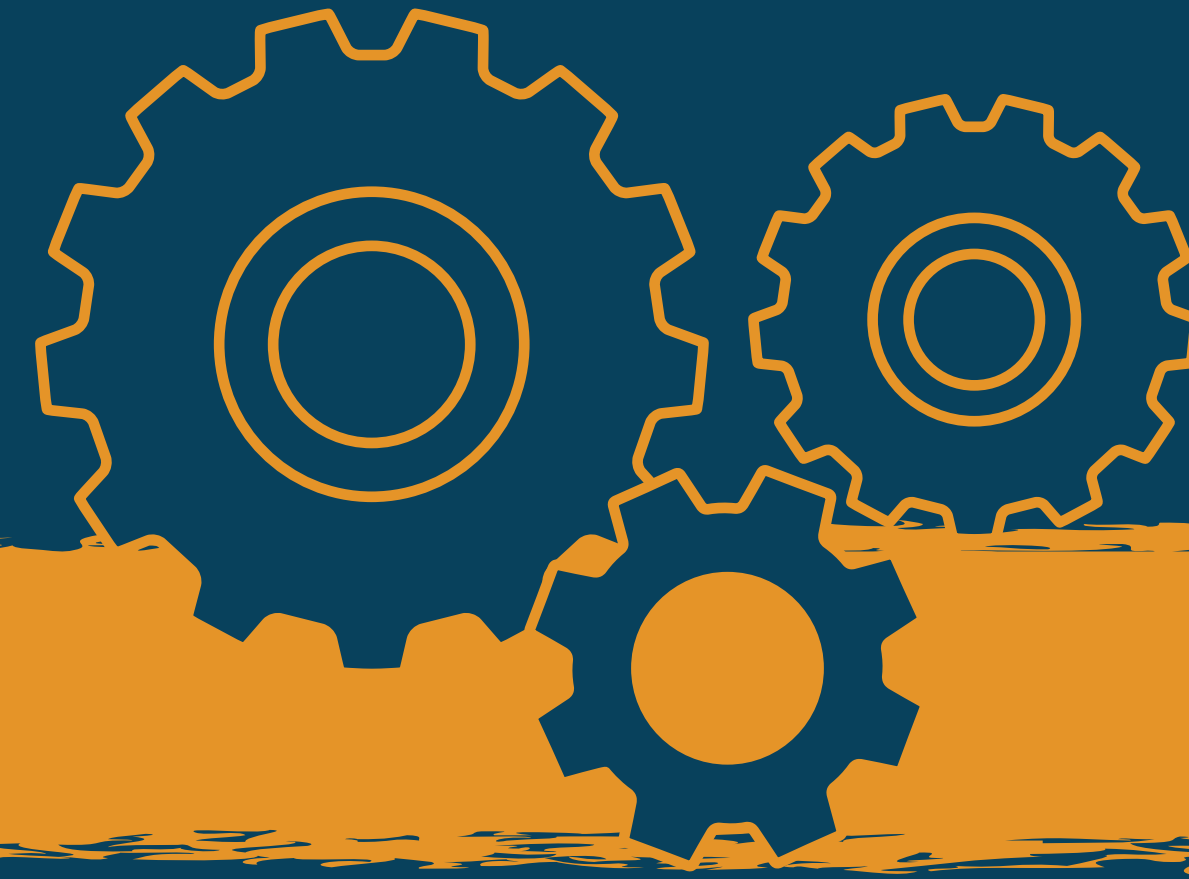
Innovative technology to market your products through the Skipodium distribution network



Our Products at a Glance



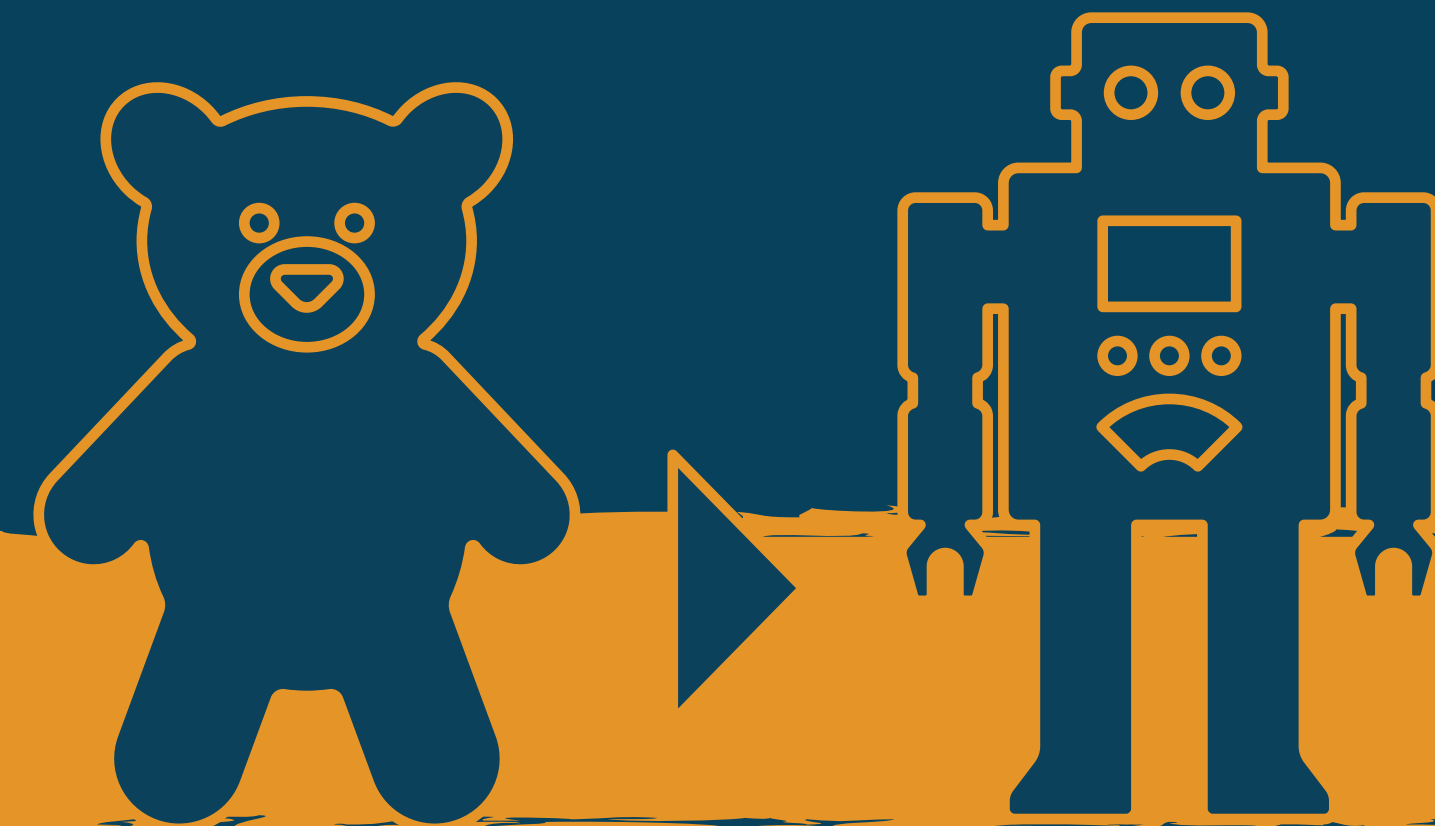
Device-Friendly



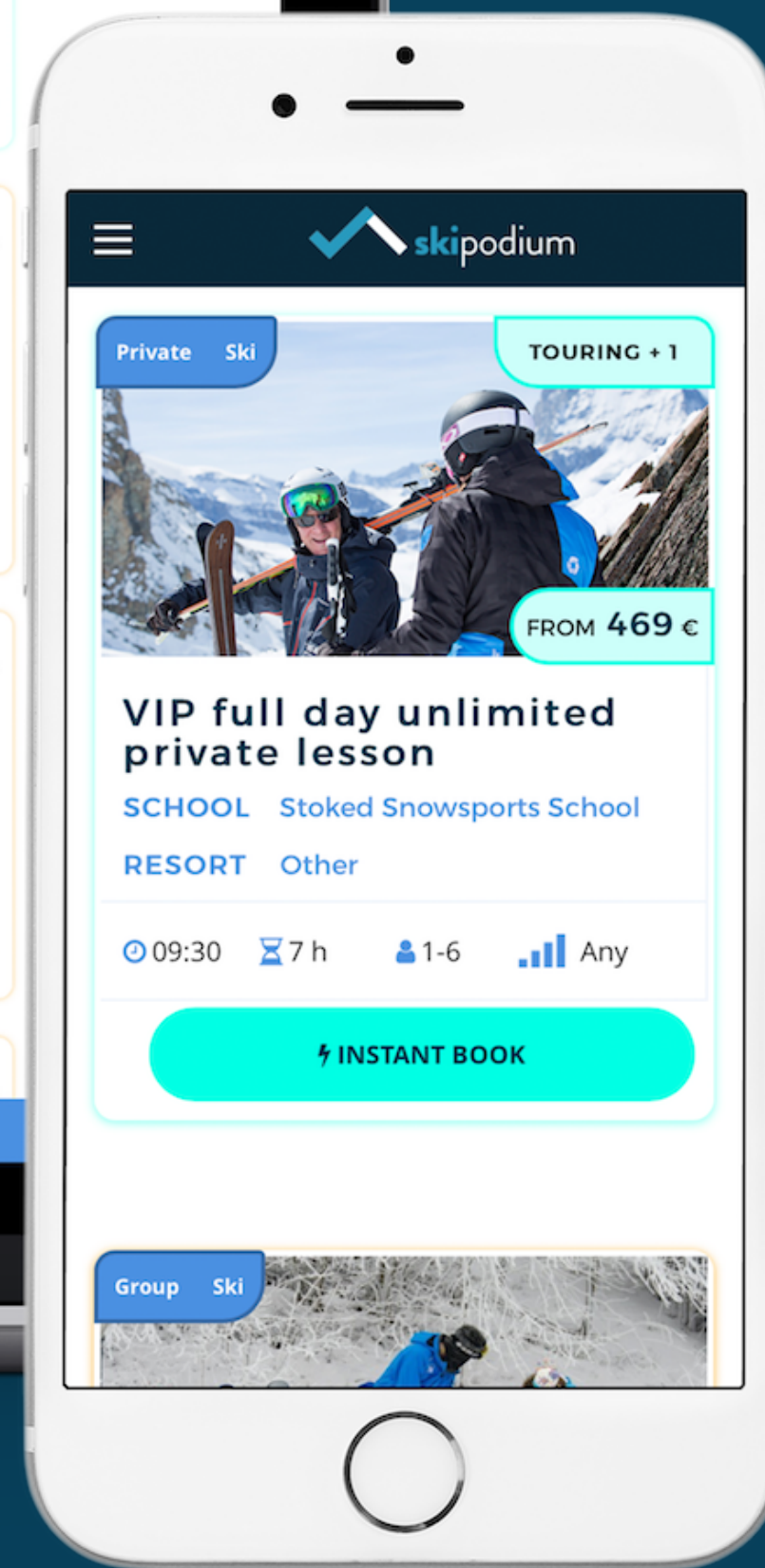
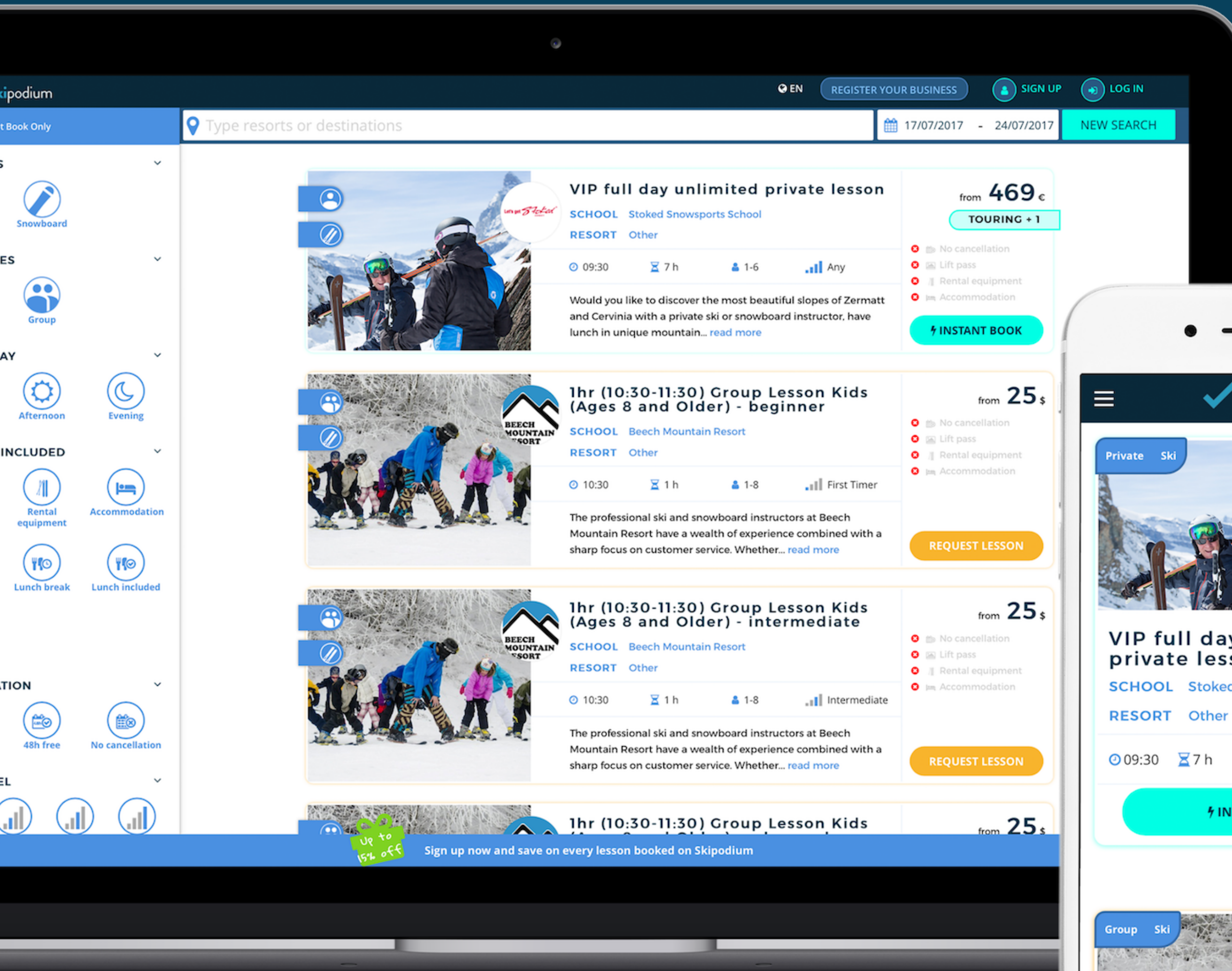
State-of-the-Art Technology



Secure Payments



Customizable



Powerful Sales Channel

Strengthen your online presence and find new clients through Skipodium affiliation network

International Exposure

Sell your products through the leading booking platform across 150+ resorts

Increase Productivity

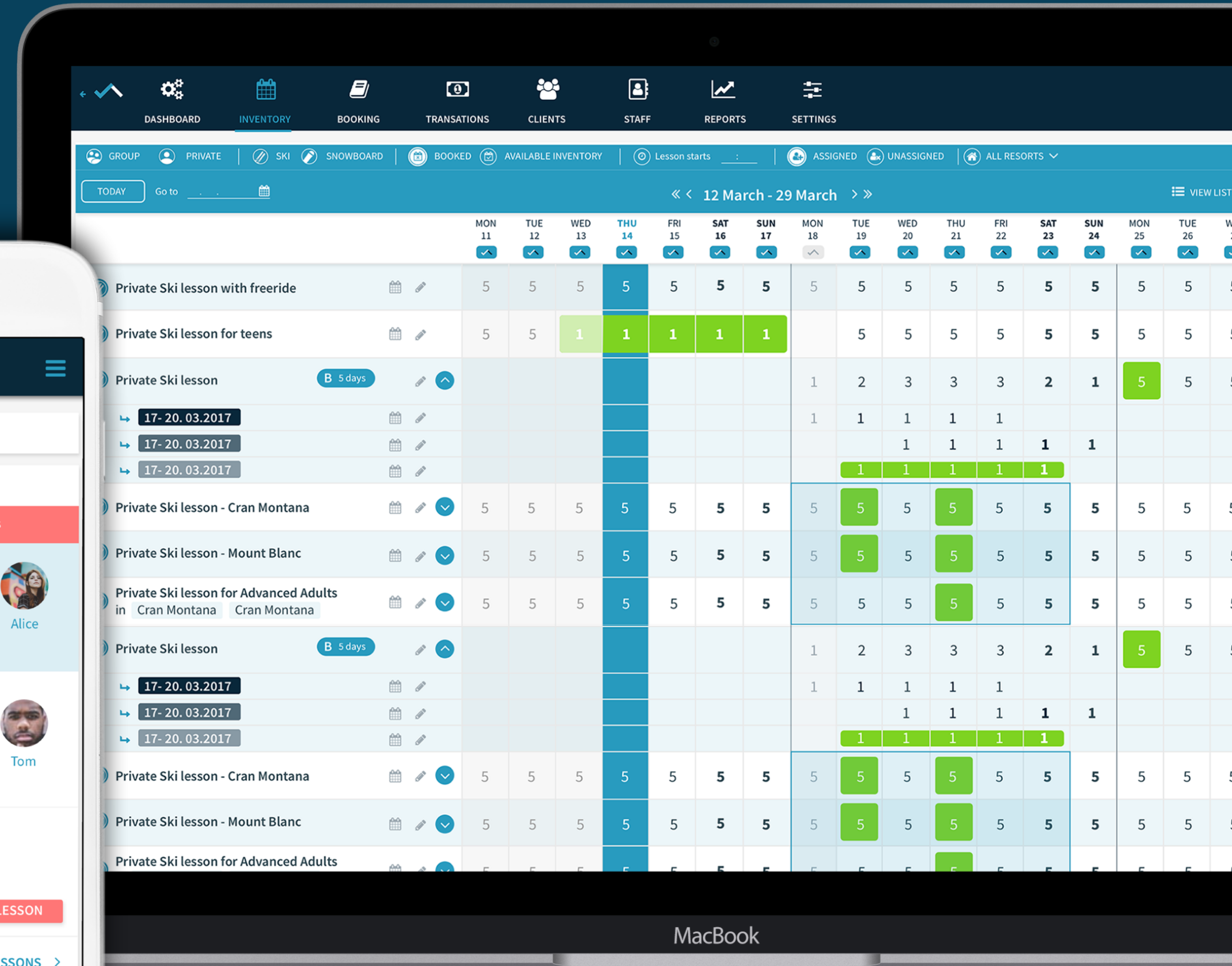
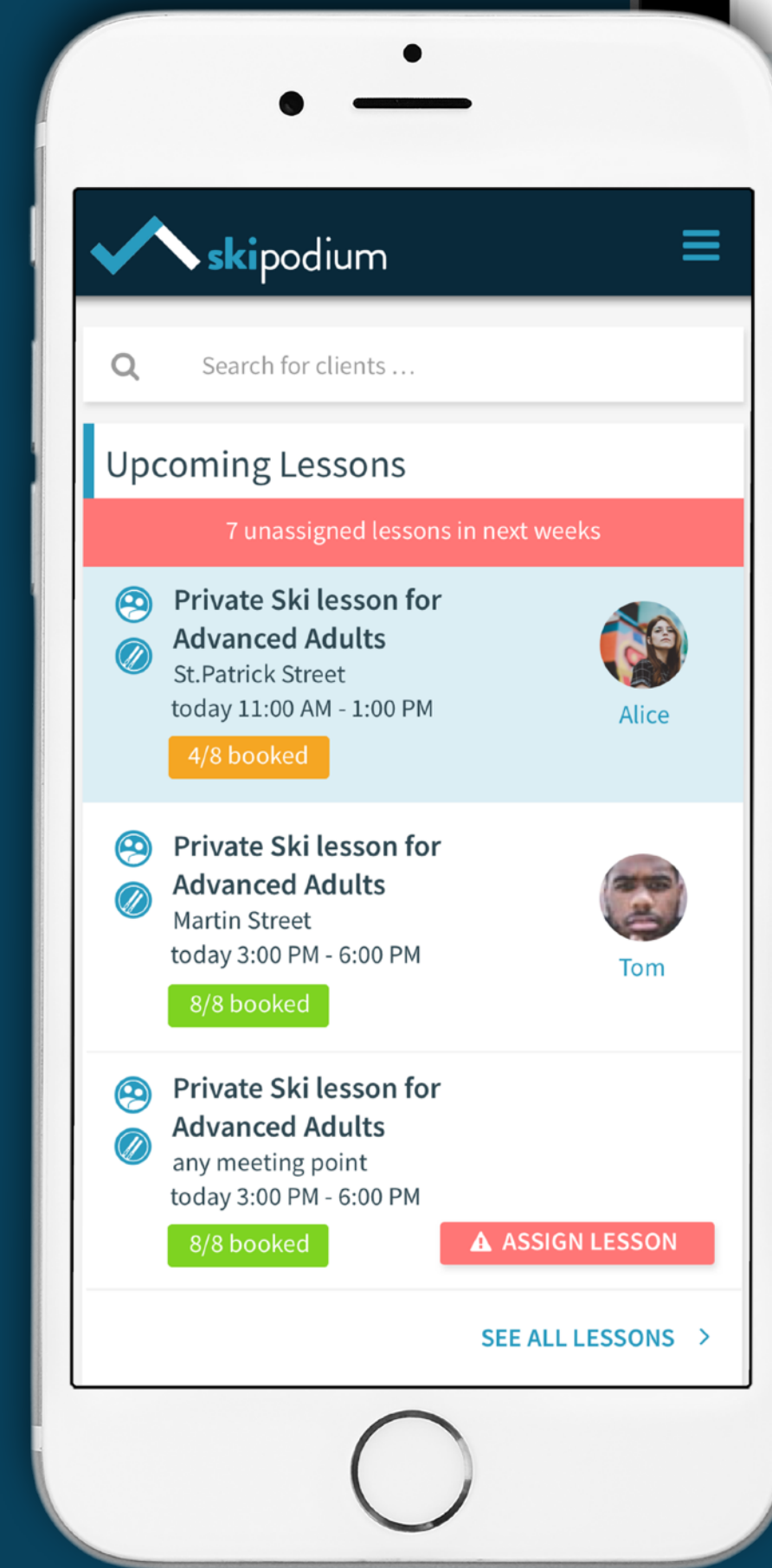
Reduce manual efforts thanks to streamlined back-office operations

Centralized System

Real-time sync between the software and all marketing channels

Custom User Roles

Dedicated access and custom permissions for each staff member



Client Satisfaction

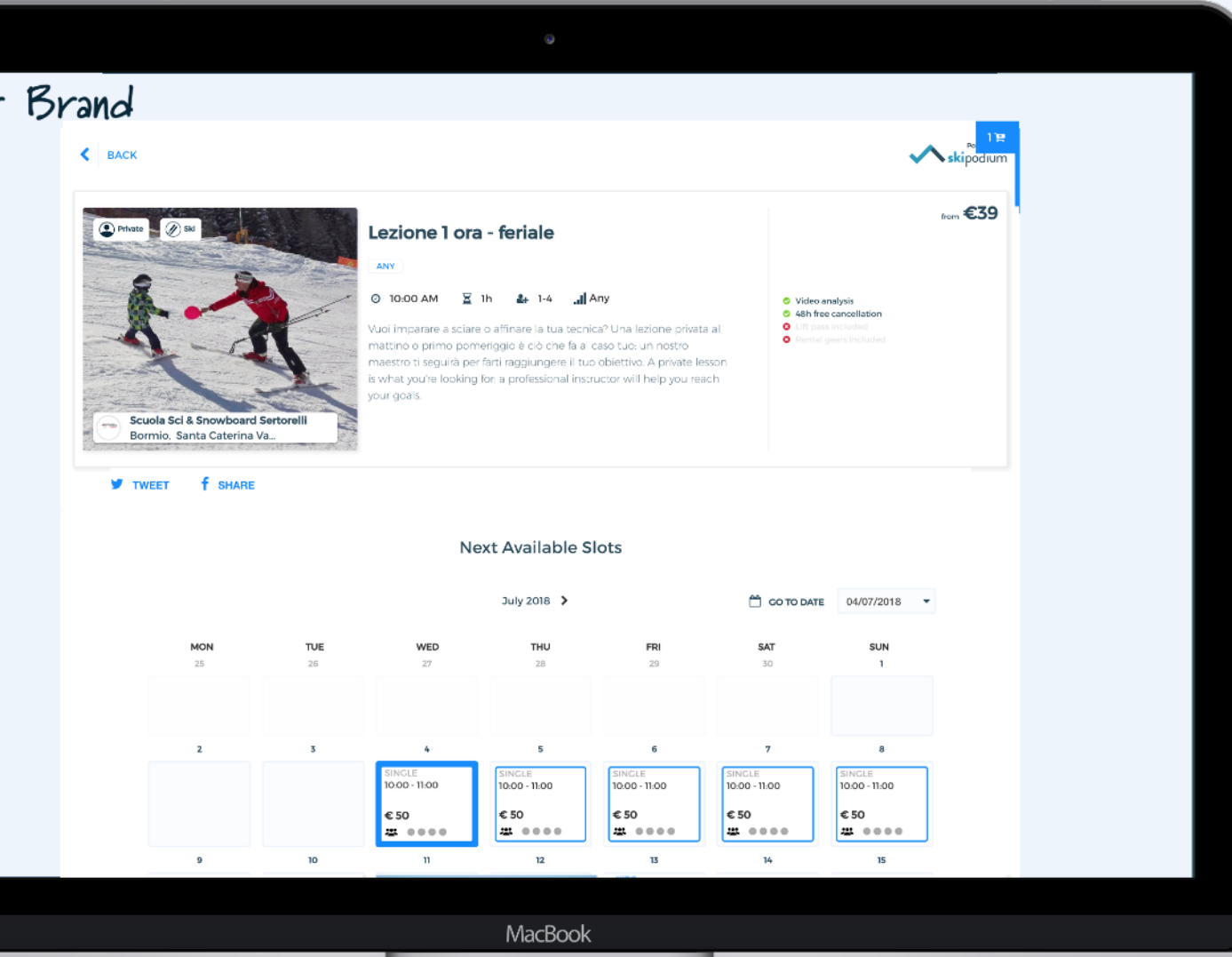
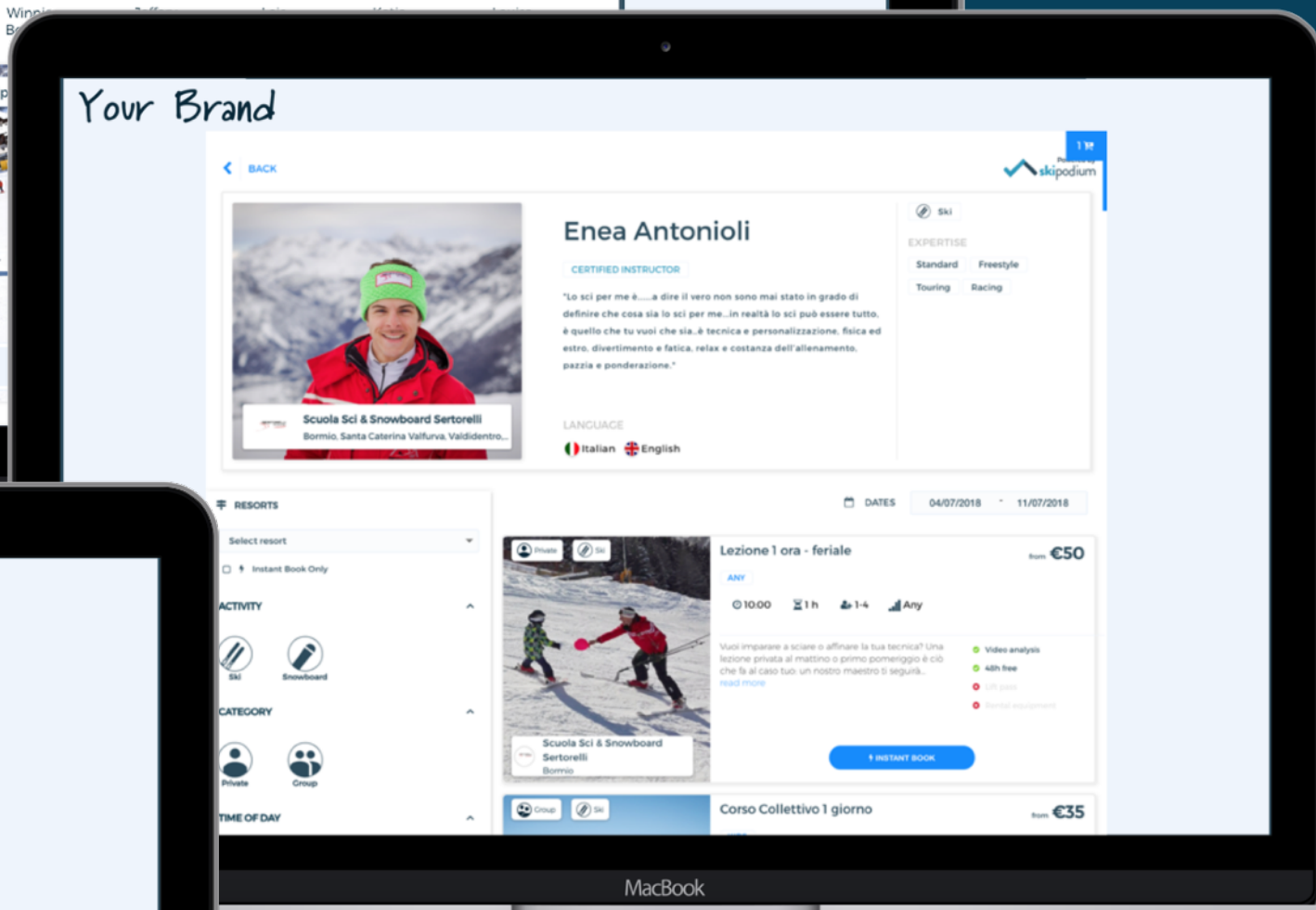
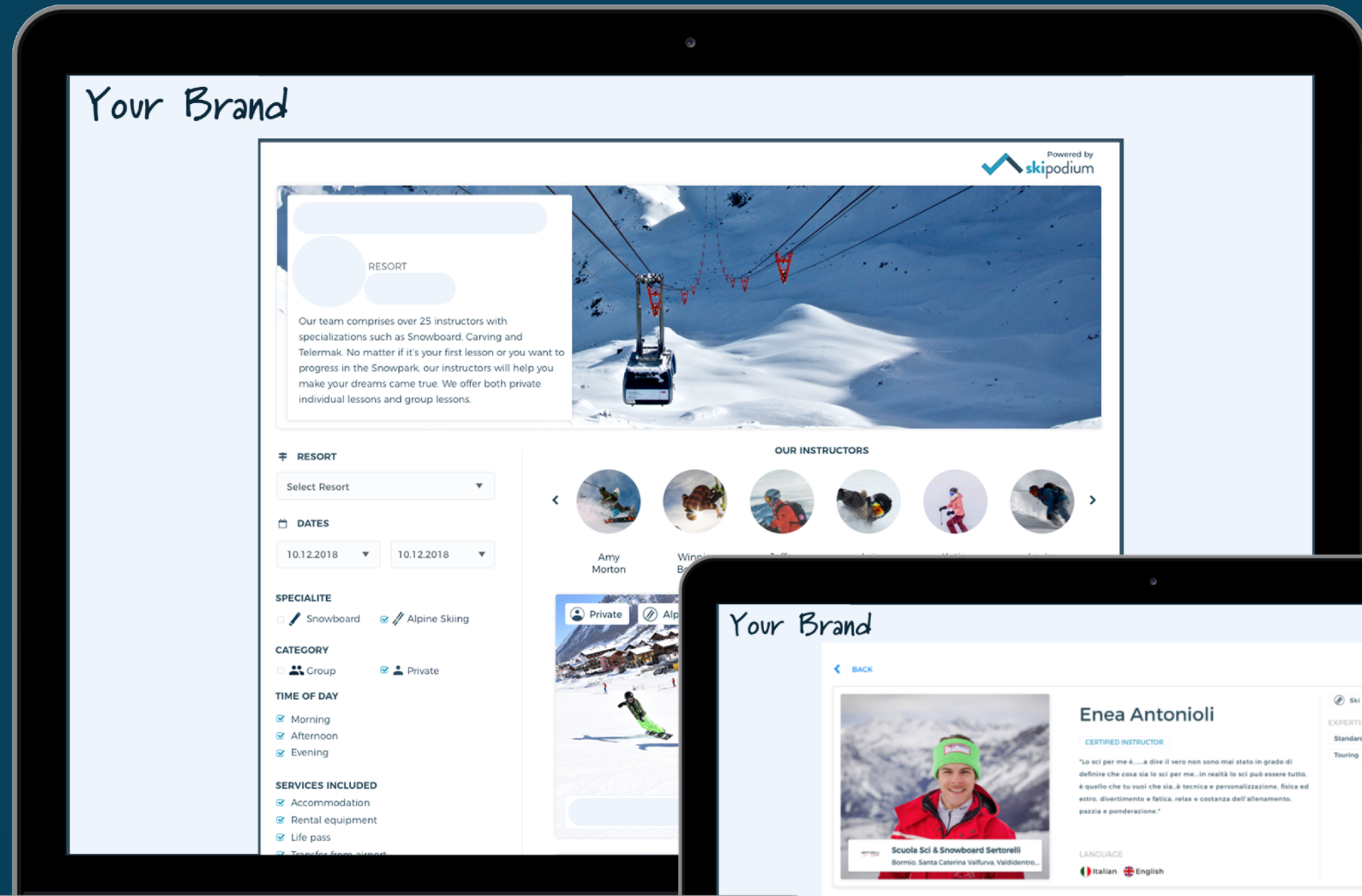
Modern and high converting e-commerce solution. Multilingual and mobile-friendly

Sales Automation

Automate online sales, receive booking well in advance and plan your business ahead

Easy Integration

No coding skills required. Simply 'copy & paste' the booking system into websites and social channels



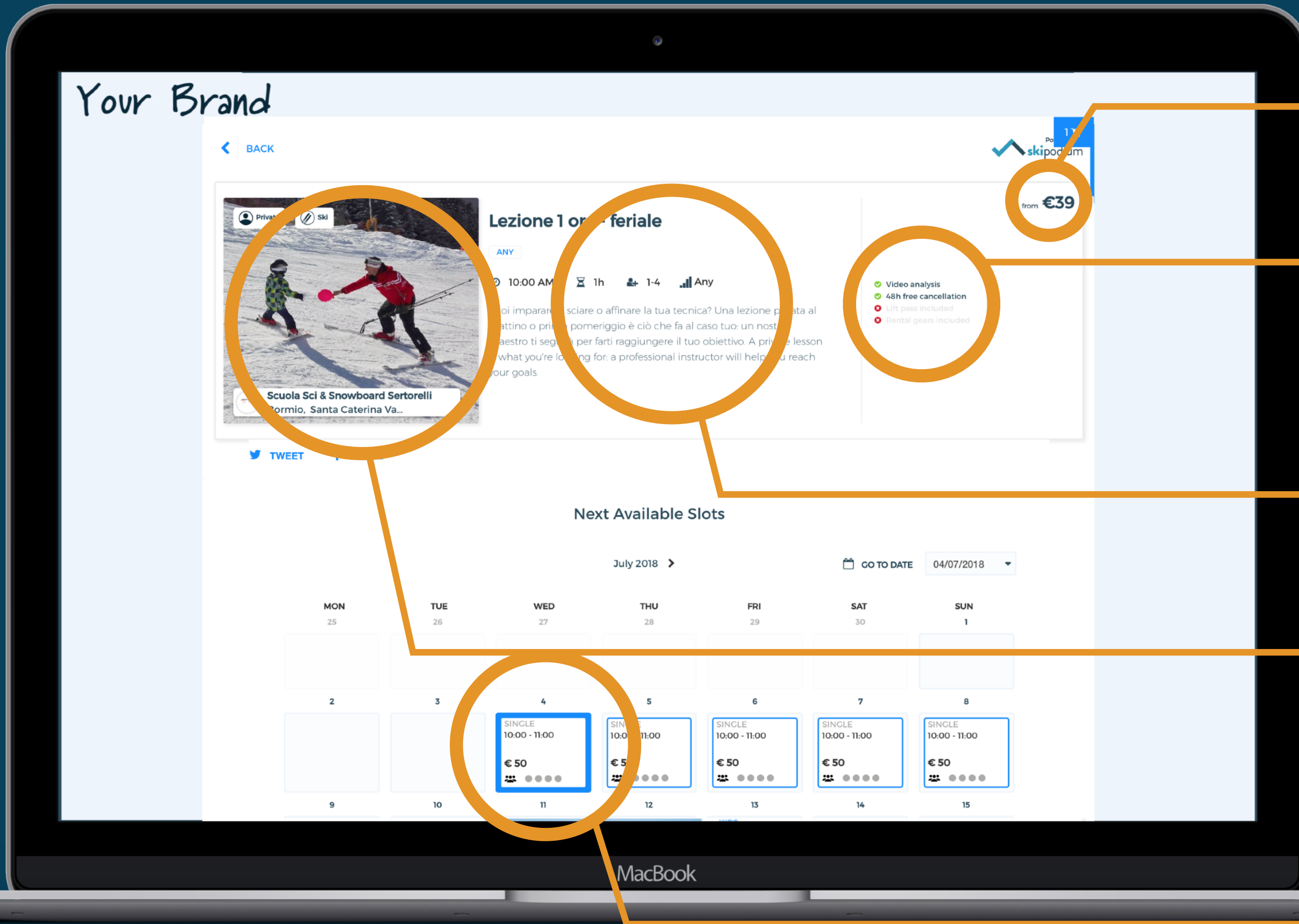


Instructor Profiles
Background Photo

Your Description

Available Lessons

Custom Colors



Price

Included Services

Description

Product Picture

1-Click Checkout



Intro & Skills

Profile Picture

Matching Lessons

NEW

Smart Marketing

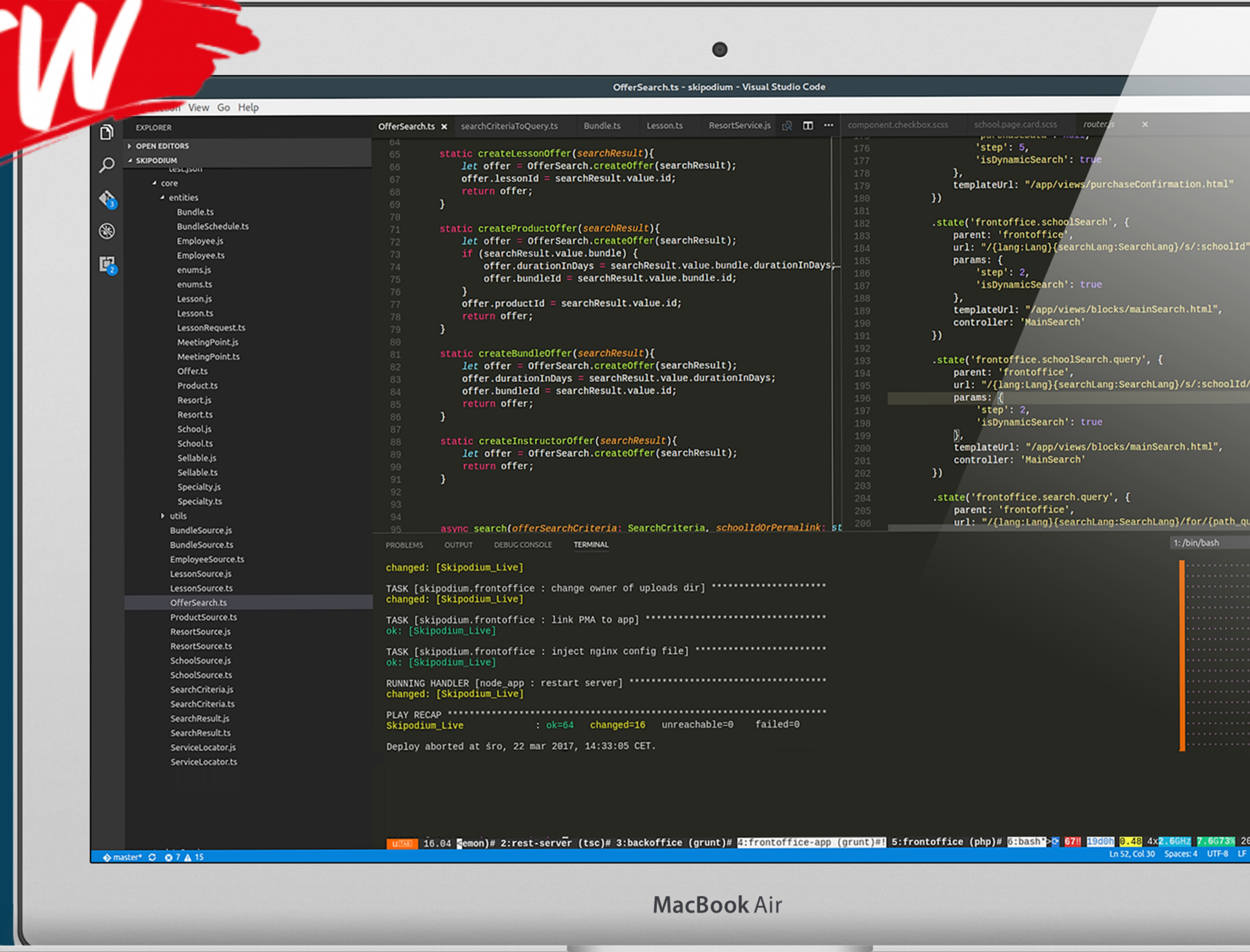
Access more customers and maximize your sales, quickly and easily through our partners network

Partners Network

Sell via platforms for outdoor and leisure activities, ski websites and online travel agencies and more

Be First

Skipodium is the first company in the snow-sports industry to introduce multi-channel distribution



Our Competitive Advantage



Better Capacity Planning

Use one platform to manage operations and multi-Channel sales efforts



Superior Guest Experience

Allow your guests to book your products online, 24/7



Greater Profitability

Acquire new clients and increase sales across multiple online channels



Outsmart Competition

Access and sell through a growing network of distributors

70

150

12

20k

Ski Schools

Resorts

Countries

Available Lessons



Our Team



Giacomo



Francesco



Filippo



May



Fabio



Maria



Adam



Michael



Tom



Martyna



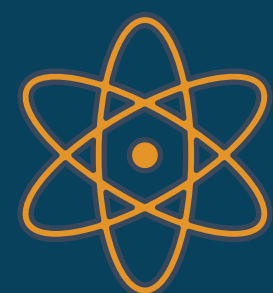
Anna



Emily



Curtis



Product



Marketing



Customer Relations



Finance



Advisors

skipodium



Thanks!

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